



# BOX ELDER COUNTY TOURISM PROFILE

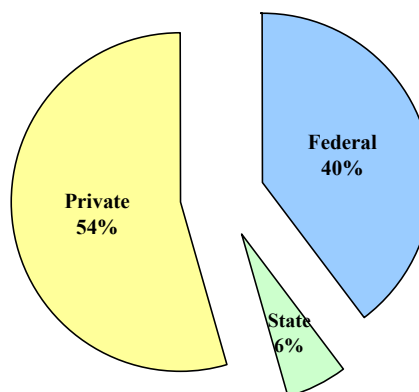
County Indicator	1997	1998	1999	2000	2001(o)	2001(n)	2002(p)	% Change 2001-2002	State Ranking
<b>DEMOGRAPHIC</b>									
Population	40,751	41,571	42,378	42,745	43,358		44,032	1.6%	8
Total Non-Ag Employment	18,417	18,945	18,095	17,749	17,545		17,659	0.6%	7
Non-Ag Avg Monthly Wage	\$2,482	\$2,583	\$2,561	\$2,733	\$2,756		\$2,725	-1.1%	4
Per Capita Income	\$20,211	\$20,591	\$20,608	\$21,523	\$22,464		\$22,852	1.7%	8
Unemployment Rate	3.7%	4.9%	4.6%	4.5%	5.6%		6.8%	1.2%	16
<b>SPENDING &amp; EMPLOYMENT</b>									
Spending by Travelers (Millions)	\$35.2	\$37.2	\$38.8	\$37.9	\$35.4	\$22.7	\$22.7	0.0%	17
Travel & Tourism Related Employment	646	688	727	718	705	794	800	13.5%	19
<b>TOURISM TAX REVENUES (000s)</b>									
Local Tax Revenues from Traveler Spending	\$731.5	\$772.8	\$808.8	\$788.9	\$737.0	\$696.5	\$680.1	-7.7%	19
Gross Taxable Room Rents	\$2,453	\$2,743	\$2,692	\$2,768	\$2,672		\$2,696	0.9%	21
Transient Room Tax	\$73.6	\$82.3	\$80.8	\$83.0	\$80.2		\$80.9	0.9%	21
Restaurant Tax	\$252.4	\$262.4	\$272.9	\$288.5	\$294.2		\$283.9	-3.5%	9
Car Rental Tax	--	--	--	--	--		--	--	--
Gross Taxable Retail Sales (million)	\$341.8	\$378.7	\$392.6	\$388.5	\$387.0		\$397.6	2.7%	11
<b>REGIONAL VISITATION COUNTS</b>									
I-15 UT/ID Traffic Count	2,681,700	2,899,600	3,001,030	3,001,395	3,090,820		3,176,230	2.8%	
I-84 UT/ID Traffic Count	2,080,500	2,115,200	2,226,500	2,231,245	2,263,000		2,332,715	3.1%	
Brigham City Welcome Center	154,034	140,694	138,816	126,447	125,594		126,947	1.1%	
Willard Bay S.P.	276,059	300,702	307,114	340,580	302,189		308,206	2.0%	
Antelope Island S.P.	264,315	362,128	329,751	343,410	291,163		288,907	-0.8%	
Hyrum S.P.	48,910	54,383	67,238	74,207	75,000		76,319	1.8%	
Golden Spike N.H.S.	50,989	46,203	47,012	45,273	44,510		47,242	6.1%	
Ft. Buenaventura S.P.	46,866	42,813	44,217	47,441	24,154		12,400	-48.7%	

Land Ownership - 1999		
	No. of Acres	% Total
<b>Total Acres in County</b>	<b>3,607,049</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>1,428,597</b>	<b>39.6%</b>
BLM	1,070,623	29.7%
US Forest Service	90,615	2.5%
National Recreation Areas	--	--
National Parks	2,264	0.1%
National Wildlife Refuge	38,139	1.1%
USFS & BLM Wilderness Area	11,545	0.3%
Other*	215,411	6.0%
<b>State Government</b>	<b>216,861</b>	<b>6.0%</b>
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	24,858	0.7%
State Trust Lands	192,003	5.3%
<b>American Indian</b>	--	--
<b>Private**</b>	<b>1,961,498</b>	<b>54.4%</b>

\*Includes Military and Bankhead Jones land

\*\*May include some local government land

Land Ownership - 1999



## Box Elder County Tourism Profile

